



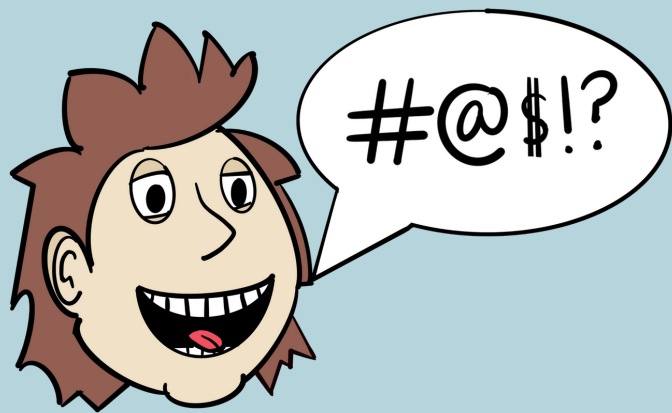
# PREMACK RECALL

## PART 1

A SOLID RECALL IS AN INVALUABLE TOOL TO HAVE WHEN YOU NEED IT. NO MATTER HOW MUCH WE PREPARE FOR EMERGENCY SITUATIONS, SOMETIMES YOU WILL FIND YOURSELF IN A SITUATION WHERE YOUR DOG IS OFF LEASH AND IGNORING YOU. THE PREMACK METHOD IS A PROVEN METHOD, BACKED BY SCIENTIFIC RESEARCH, FOR TEACHING A SOLID RECALL

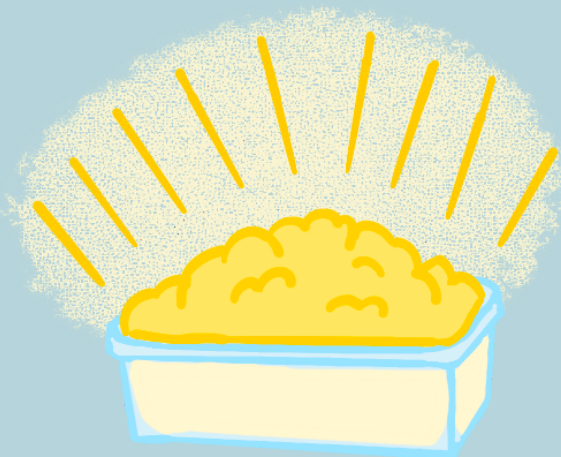
### NOVEL CUE

Think of a word your dog has never heard before, one that they will not hear often. It can be another language, or even jibberish. Just make sure it's something you are comfortable yelling across a park!



### NOVEL REWARD

We will pair our novel cue with a novel reward--Something that will blow your dog's mind! Rotisserie chicken, Stinky cheese are some great examples. You will need enough to make 5 large portions.



### PREPARATION

Divide your novel reward into five sections, and seal in five air tight containers. Wash the outside, as well as your hands to remove any scent. Store the containers out of sight (refridgerate if needed).



### PAIRING THE CUE TO THE REWARD

Over the next 5 days (once a day), at a random time when your dog is not paying attention to you, have 1 serving near you, call out your novel cue, then immediately go to your dog and dump out a portion of the novel reward while praising them